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ASSISTANCE IN RECOVERY

*Improving lives together*

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## NEWS RELEASE

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**For Immediate Release**

### **AiR CELEBRATES 500 RAP PARTICIPANTS**

ST. PAUL, Minn., Oct. 6, 2009—Since 2005, AiR has provided effective recovery assistance options for those struggling with addiction and mental health disorders. The culmination of our efforts, the Recovery Assistance Program (RAP) has been at the forefront of the war on addiction. This month we celebrate our now 500 participants.

Recognizing the serious need for continuous care and support for individuals in early recovery and their families, our team of professionals developed RAP. This comprehensive 12 month program provides support and creates accountability by working with a designated case manager. RAP identifies the potential for relapse before it happens, offers peace of mind to families and employers and produces dramatically improved rates of recovery.

“We weren’t really sure what to do, and it’s my kid, I didn’t want to make a mistake,” an RAP participant father said when he enrolled his son in the program. As the months passed, he saw his son return to the happy, ambitious person he knew before the disease took hold.

Before enrolling in RAP, “I had every intention of cleaning up my life, becoming the father and husband I wanted to be, and after 4 days, I used,” his son explained. After the 12 month period ended, his life had turned around: he had a better job, his relationship with his wife was better and he saw the future as something exciting, rather than frightening.

500 participants later, RAP continues to provide the best services for those recovering. In addition, AiR maintains its leadership in the recovery industry through consistent innovation and



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reform of industry practices, yielding higher results.

“I began AiR in hopes of helping people recover for life. Not recover for a year and relapse, not recover for three and feel miserable. I want people to regain their lives and live to their full potential. If our RAP participants can do it, so can everyone else,” said AiR’s CEO and founder Andrew Wainwright, “We have proof in these people that long term chronic care case management does work, does create accountability and does build a higher standard of living.”

In the coming year, AiR anticipates an increased number of RAP participants, in part due to their reputation, which has been recently bolstered by appearances on CNN’s “American Morning” and consultation for A&E’s “Intervention,” but mainly by word of mouth from those who lived with the disease but became free with the help of RAP.

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**AiR, Assistance in Recovery** provides the most comprehensive tools available to improve rates of recovery and quality of life for organizations, individuals and families. Treating addiction, eating disorders, and mental health issues as chronic conditions, AiR dramatically improves the lives of countless clients and leads the industry in its programs and innovative attitude towards consulting, intervention, treatment, and case management. For more information regarding AiR,



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