



ASSISTANCE IN RECOVERY

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NEWS RELEASE

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For Immediate Release

AiR FOUNDER WAINWRIGHT TO APPEAR ON CNN

ST. PAUL, Minn., Sept. 25, 2009—In reaction to the CDC’s new study on the rate of narcotics deaths in the United States—which now exceed automobile deaths in 16 states—AiR founder and CEO Andrew Wainwright will appear on CNN’s “American Morning” October 1.

The study show states including Michigan, New York and Illinois face higher death rates due to narcotic overdoses than auto accidents. Partially due to Highway Safety successes and the failures of the prescription drug companies’ union with lawmakers and doctors, these rates show no sign of slowing. Rather, the trend appears to be rising.

“Obviously there are horrible things to consider when faced with statistics like these, but there are good signs too. First, by even doing the study the CDC shows that this is a priority. We’re spreading knowledge. Also, CNN will be doing this program. Addiction and recovery have long been things left in the dark; by bringing them to the forefront we’re making steps to improve these rates and others.

Recognized as a national leader in recovery case management, AiR provides assistance for those dealing with addiction or mental health disorders. The CDC’s findings are not surprising, as they have seen an increase in cases since they opened in 2005.

This will be Wainwright’s second appearance on the program, which continues to provide coverage to a common ailment of the American populous which, until recently, has remained an untouched and taboo subject for discussion.

—MORE—



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AiR tries to change these trends through publicizing the dire need for more adequate care options and a more open public discussion of the realities facing one in five Americans. Addiction is more prevalent than the public would like to imagine.

Wainwright's appearance on the program will be just another step toward the company's goal of creating awareness and through consciousness, provide adequate care and direction for those suffering unnecessarily. Statistics like these do not need to continue in their rise; through communication and awareness, substance abuse can become a manageable disease.

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AiR, Assistance in Recovery provides the most comprehensive tools available to improve rates of recovery and quality of life for organizations, individuals and families. Treating addiction, eating disorders, and mental health issues as chronic conditions, AiR dramatically improves the lives of countless clients and leads the industry in its programs and innovative attitude towards consulting, intervention, treatment, and case management. For more information regarding AiR,



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